

Everest Youth Hockey  
Board Meeting  
June 2008 7:00 PM

**Members Present:** Kent Lodholz, Jim Kachel, Ryan Berdal, Bob Schmitt, Janean Olson, Lonny Techel, Tom Jasurada, Dan Jackson, Jeff Dennis, Bernie Begley, Todd Ress, Mike Wasmundt, Pete Jaglinski and Lisa True

**Members Absent:** Jac Du Vair

**Secretary report:** Jeff Dennis motioned and Jim Kachel seconded the motion to approve the May minutes.

**Speed Camp:** EYH will be running a speed camp this summer with the YMCA. This will take place in July weeks of the 14<sup>th</sup> and 21<sup>st</sup>. The camp will take place at the Weston YMCA and be for grades 7 and higher. The YMCA did a brochure and this was placed on the website, along with a write up in the newsletter. The brochure was sent to the Storm teams and to Coach Du Vair. There was no cost for the camp and EYH will make no profit from the camp.

**Everest newspaper ads:** A proposal was made that EYH place 7 ads in the Everest newspaper to promote EYH. The ads will be 3 X 4 and be placed in the sport section. Seven ads were picked, as that will allow EYH to be in every other week until the first week of October when practices start. The cost of the seven ads is \$525 and was included in the 08-09 budget. Bob Schmitt made a motion to spend the \$525 and Bernie Begley seconded. Motion was approved and Pete Jaglinski will contact the newspaper to place the ad. Suggestion was made to use Jeff's phone number on the ad, along with the Website, and age range of the players.

**Tri-fold/Brochure:** Ryan provided an update on the rules that WIAA has put in place covering the use of pictures. Based on this we will not be using pictures in any material that we create as this could affect the kids in the pictures WIAA eligibility. A new draft will be done using the logo only.

**New Rink:** Eric B attended an informational meeting on the new rink and conveyed the information he learned to the group. The owners said the rink would cost and estimated 17M to build and they reported that they have raised 12M so far and are looking for dollars from the community. The owners own the rights to a USHL team and plan to get that team up and running with 35-38 home games a year. The location of the rink is behind the lodge in Cedar Creek in the area of the golf dome with a target opening date of 9-1-09. It was unclear as to what help if any they would be to the EYH program.

**Treasurers Report:** Tom Jasurada presented the treasurers report. Todd Ress motioned to approve, seconded by Jim Kachel, motioned carried.

Tom presented the 2008/2009 budget base on input from the committee and the Strategic Planning Session. A number of discussions took place regarding the registration fees and fund raising obligations along with some items that needed to be updated in the budget. One item that was increased was the equipment expense, as the mini mites need new jerseys. A motion was made by Todd Ress to add \$2,500 to the budget to cover the cost of the jerseys, this was seconded by Jim Kachel, motion carried.

The budget was set at an estimated expense of \$132,540 with estimated Revenue of 137,215. This amount will keep the registration fee flat for the third straight year and drop the fund-raising obligation from \$600 to \$500. A motion was made by Jeff Dennis and seconded by Tom Jasurada to approve the budget of 132,540 and 137,215, leaving the registration fees flat and reducing the fund raising obligation by \$100, motioned carried.

**President Elect:** Ryan Berdal said he is willing to be the President elect. Lisa True motioned and Mike Wasmundt seconded the motion, motion carried.

**Mini Mite report:** Two letters were presented, the first one is directed at the Mini Mite skaters from last year and addressed the issue of moving up to mites and will be sent this summer. The second letter will be send to the mini mites who register for the program and explain key dates and what to expect. It was suggested that a similar letter be sent to those that register for the mite program.

**Ace Committee** Mike reported that he now has a full ACE Committee made up of: Mike Wasmundt, Kent Lodholz, John Kurszewski, Charlie Herwig, Don Bohlin, and Victoria Kluz.

Mike reported that he is focusing on development of players, coaches, parents, and the organization.

Mike said the committee will be working with the coaches' advisory group to figure out what the committee and the advisory group is responsible for.

Mike will provide more details on the 08 tryouts at the next meeting.

Mike is working on setting up a date some time in Oct, Nov, or early Dec to have a coaching clinic. He is working on contract issue as well as how many coaches we can have at the clinic.

**Fundraising committee:** Lonny reported that he has added an endorsement to the insurance policy to cover special events. For 2008/09, there will be three main fund raising events, raffle, saving card for local restaurants and the Bowl-A-thon.

**Sponsorship Committee:** Next meeting of this group will be the week of June 25<sup>th</sup>. Dan passed out the 08-09 packets that will be used. The goal of the group is to raise \$25,000.

**Merchandising report:** Bob present three options for the “Meet the Players” display case:

- Private party to make the case, higher quality and would require a sign for the builder
- Use a display board like the one that are already in the lobby and sell the advertising around the board
- Buy one at a cost of \$700

The issue was tabled until the next meeting.

**Website and Newsletter report:** Lisa True provided a draft of the newsletter. She asked for final input and confirmed that the newsletter will be sent by the middle of June.

**Storm:** Dawn, Lonny, Bernie and Pete attended a meeting between Everest, Wausau, and Mosinee to talk about the direction of the girls teams. It was discussed that at the U12 and U14 level the three groups would continue with the co-op. At the U10 level, Wausau reported that they have enough players to form 1 team and that Everest and Mosinee would have enough players to for a co-op team. The result of the meeting was to bring back to board the following motions:

Girls registering with EYH and wishing to play traveling hockey will play on the age appropriate girls team.

A girl may try out for the age appropriate boys team, but must make the A team and be one of the top five players on the team to be rostered on the team. Girls not making the boys team will be rostered on the age appropriate girls team.

Girls will be rostered on the age appropriate team as well as being doubled rostered on the next level up.

After a lot of discussion, the three motions were tabled until the next meeting, and it was agreed that Dawn would talk with the Plaza family to see if they are willing to be on the Storm Committee with her. The next joint meeting is set for July 14<sup>th</sup>.

**Trophy Case:** The DCE high school shop teachers have verbally committed to building a new trophy case but it will not be until the fall

*Next meeting August 13<sup>th</sup> at 6:30 in room 209.*